# W+D BB300

Multi format envelope inserting system



# Engineered reliability that will give you confidence

This enveloping inserting system from W+D Direct Marketing Solutions is a partner you can count on: While you take care of management issues and business development, the **W+D BB300** handles your applications – reliably, thoroughly and quickly. And that's exactly what it takes to succeed in your line of business. With the W+D BB300, you can offer a special service to acquire profitable new orders and satisfied customers.



# Success criteria is flexibility

The W+D BB300 can be set up to accomodate standard DIN formats as well as special formats such as square or creative envelopes quickly and easily. Even envelopes with more than one window or promotion envelopes are no problem for this system. This in turn enables you to fulfill your customer's individual wishes, be it gimmicks, CD's or testers. And if the requirements change, no problem, you can look positively to the future: the W+D BB300 enveloping system is capable of adjusting in many ways so that you can adapt to all new demands and trends in the market place.

# What can the W+D BB300 do for you?

The main design principle of this machine is the combination of simplicity and efficiency: The W+D BB300 is driven mechanically; your technician will quickly understand its proven functions. Your personnel will find it easy to operate and easy to change to other formats. To do so, we offer you an array of several feeders. The modular concept of this envelope inserting system allows you to conveniently retrofit and expand the machine at any time. Would you not like to be able to react flexibly to new customer wishes at a moment's notice?





# Feeders

The feeders listed below can be added to the W+D BB300 in any order. And if needed, these feeders can be moved and used with any other envelope inserting systems of the W+D BB300 series:

- / Rotary feeder
- / Shuttle feeder
- / Pick & Place feeder
- / Vacuum / friction feeder
- / Folding feeder

# Your additional options

You can upgrade the machine with the following modules:

- / Autoloader for inserters and envelopes
- / Rotary feeder with 90° kit or separator disc
- / Kicker for zip code separation
- / Vertical conveyor and semi-automated postal traying system
- / Reading technology for matching etc.
- / Read & Print applications
- / Software options for intelligent processing
- / System channels

# **Technical Specifications**

Mechanical performance / 10,000 envelopes per hour

7 10,000 envelopes per m

Envelope formats / Min. 105 x 162 mm, max. 250 x 353 mm

# **Product formats**

/ Min. 100 x 148 mm, max. 229 x 324 mm

# Product thickness

- / 3 mm for rotary feeder
- / 10 mm for shuttle feeder
- / 13 mm for vacuum / friction feeder
- / 70-120g/m<sup>2</sup> paper weight for the folding feeder

# Accumulated thickness

/ Max. 13 mm

### Modularity

- / 6-element or 8-station feeder basis
- / Upgradeable through 4-station or 6-station feeders (max. 24 feeders)
- / Space-saving footprint due to flexible design, i.e. operator and delivery side are available in several versions
- / Design: right-right, right-left or left-left, leftright as mirrored versions

All performance data published refers to the production of a defined reference product under certain circumstances reflecting a possible practice of use. The performances achieved in practice depend on a multitude of parameters which are beyond our control. This includes, amongst other factors, the condition of the raw materials to be processed, the shapes of the products, the air humidity and the ambient temperature. W+D reserves the right to make design changes and changes to the performance values



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